



## Celestica recognized by CIO Magazine as one of its CIO 100 Award winners

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### *Honorees receive award during CIO 100 Symposium & Awards Ceremony*

TORONTO, July 30, 2014 /PRNewswire/ - Celestica Inc. (NYSE, TSX: CLS), a global leader in the delivery of end-to-end product lifecycle solutions today announced it was named to the 2014 CIO 100, which is developed by IDG's CIO Magazine. The 27th annual award program recognizes organizations around the world that exemplify the highest level of operational and strategic excellence in information technology (IT).

Celestica is being recognized for the development and implementation of its Supply Chain Collaboration Center that turns data into business intelligence and actionable insights to drive performance improvements for its customers. Specifically, the Supply Chain Collaboration Center enables Celestica to help its customers manage their end-to-end planning cycles from sales and operations planning to demand analytics, inventory optimization, demand-supply balancing and supplier collaboration.

"Our customers are increasingly looking to us to help them make more informed decisions that will enable them to be successful in their markets," said Mary Gendron, Chief Information Officer, Celestica. "By bringing together business and supply chain expertise with technology innovation and advanced analytics, we can support our customers in managing their complex interconnected supply chains. We are honoured to be recognized as a recipient of the 2014 CIO 100 for this achievement."

"For 27 years now, the CIO 100 awards have honoured the innovative use of technology to deliver genuine business value," said Maryfran Johnson, Editor in Chief of CIO magazine & Events. "Our 2014 winners are an outstanding example of the transformative power of IT to drive everything from revenue growth to competitive advantage."

Executives from the winning companies will be recognized at the [CIO 100 Symposium & Awards Ceremony](#), to be held Tuesday evening, Aug. 19 at the Terranea Resort in Rancho Palos Verdes, California.

### **About the CIO 100**

Recipients of this year's CIO 100 Award were selected through a three-step process. First, companies filled out an online application form detailing their innovative IT and business initiatives. Next, a team of external judges (many of them former CIOs) reviewed the applications in depth, looking for leading-edge IT practices and measurable results. Finally, CIO editors reviewed the judges' recommendations and selected the final 100. Coverage of the 2014 CIO 100 Awards will be available online at [CIO.com](#) on August 1, 2014 and in the August 1st issue of CIO magazine.

### **About CIO:**

CIO is the premier content and community resource for information technology executives and leaders thriving and prospering in this fast-paced era of IT transformation in the enterprise. The award-winning CIO portfolio—[CIO.com](#), CIO magazine (launched in 1987), CIO executive programs, CIO strategic marketing solutions, CIO Forum on LinkedIn, CIO Executive Council and CIO primary research—provides business technology leaders with analysis and insight on information technology trends and a keen understanding of IT's role in achieving business goals. Additionally, CIO provides opportunities for IT solution providers to reach this executive IT audience. The CIO Executive Council is a professional organization of CIOs created to serve as an unbiased and trusted peer advisory group. CIO is published by IDG Enterprise, a subsidiary of International Data Group (IDG), the world's leading media, events, and research company. Company information is available at [www.idgenterprise.com](#).

### **About Celestica**

Celestica is dedicated to delivering end-to-end product lifecycle solutions to drive our customers' success. Through our simplified global operations network and information technology platform, we are solid partners who deliver informed, flexible solutions that enable our customers to succeed in the markets they serve. Committed to providing a truly differentiated customer experience, our agile and adaptive employees share a proud history of demonstrated expertise and creativity that provides our customers with the ability to overcome complex challenges.

For further information on Celestica, visit [www.celestica.com](#).

Celestica's securities filings can be accessed at [www.sedar.com](#) and [www.sec.gov](#).

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